

5 Most Effective Mobile App Development Trends To Watch Out In 2021



TODAY'S AGENDA

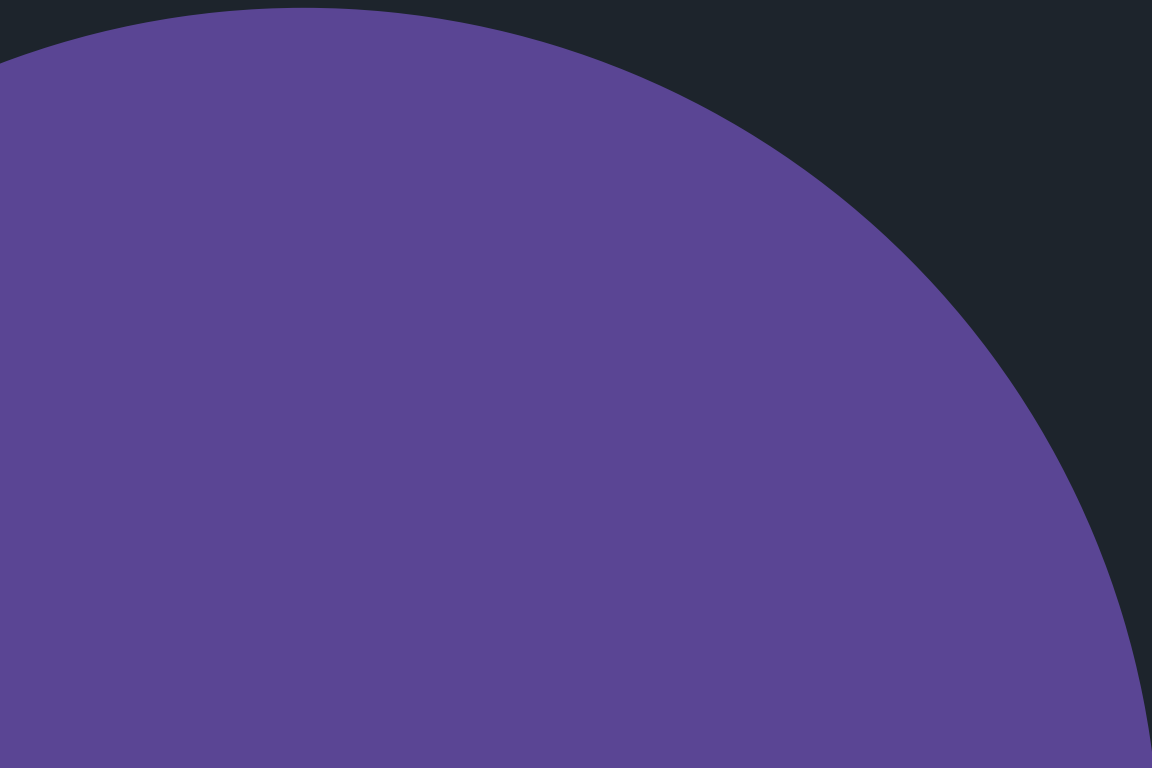
In this digital Darwinian era, survival leads by trends and updates. Today, technologies and societies are strengthening faster that sets the stage for a new era and the mantra of living is again “adapt or die”. But the question is, as a mobile app development company or mobile app owner, are you following the most up and running trends?

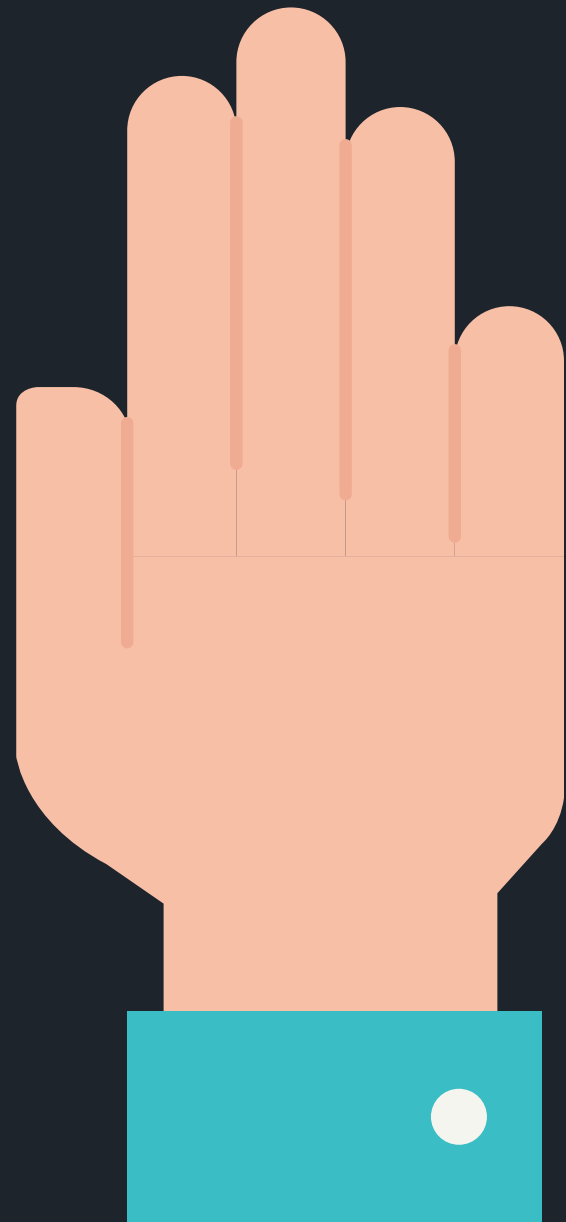
If not? You should start working on them or you can read out this blog and start practicing them today.



The Top 5 Trends of Mobile App Development

These trends will not only adapt you to the situations but make you sustain, so keep rolling.





01. BUILDING APP FOR FOLD-ABLE

02. ML AND AI HAVE THE EXTEND

03. AR AND VR WILL FAR

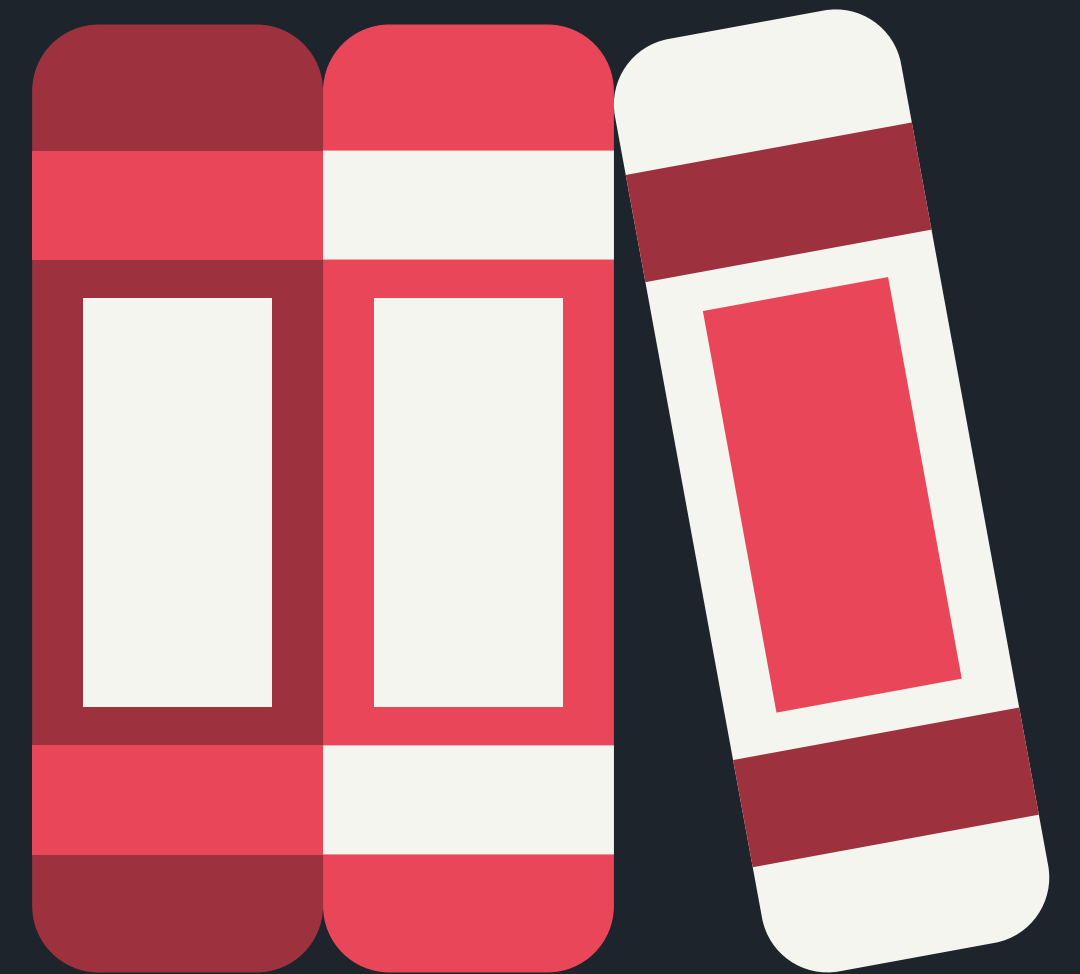
04. MOBILE WALLETS

05. BEACONS TECHNOLOGY

01. Building App For Fold-Able

With the announcement of the Samsung fold-able OLED display, multiple mobile phone companies started developing fold-able mobile devices. Well, that's not the case, but are your app and app development strategies ready for this big revolution?

Well, it's 2021, and this buzz-worthy trend is all set to expand this year with mobile brands like OnePlus, Xiaomi, Moto Razr, Huawei, LG, and Vivo. It is prime time for you to look for a trusted mobile app development partner!



02. ML and AI Have The Extend



Artificial intelligence and machine learning are not alien anymore, but are playing with or would say app development agencies started playing with it. We bet you have remembered the popular mobile application face App, showing how old or young you would look in the future and past respectively.

The mobile app smarty uses artificial intelligence and gained a total revenue of 1M in a short time. We love to suggest you use this trend in your mobile applications as there is nothing that could stop it to flourish your business.

Recent Use of The Trend

**Apple Also Welcomes
The Core ML 3**



**Cortana, Replica and Google help
are using AI for achieving success**

**The Global Machine learning industry
is one of the growing industries with
a growth of \$9 billion in the lateral
part of 2022**

03. AR and VR Will Far

Yes, “Pokemon Go” was the temporary storm of app development. But the bedrock, Augmented reality and virtual reality are here to stay forever. Apart from the high-quality mobile gaming apps, it can be used for other mobile app cases.

Recent Use of AR and VR

- Giant technologies like Google use the AR features for Google maps, as it will show the real-time direction with the help of their mobile phone camera.
- Apple turned the world’s largest brand to use AR in its AR-enabled devices, app stores, and other Apple AR Experiences

04. Mobile Wallets

To walk parallel with the limitlessness of mobile phone users, mobile users are now moving towards smartwatches. Apple and Google pay will start changing their mobile wallet apps for distinct variants.

Currently, big brands that are following this mobile app development trend are Samsung, Apple, and Google.



05. Beacons Technology

Yes, Beacon technology is here for a time, but this 2021 will make its present stronger only. It is a short impactful way to send messages called beacon-based notifications that help companies to connect with customers in a high contextual manner.

In 2021, beacon technology will grow a little more than beacons-based airports. For more, you can understand it by one estimate of Geo Marketing, which said, “Beacon deployment will be \$56,554M by 2026”.



Mobile Development Experts Know the Trends!

A veteran Mobile app development service expert knows what is trending and how to add them to enjoy the latest technologies.

If you also want your customers to enjoy the same jumbo brand's experience, enlist an experienced mobile app development service today!



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